

DI DUBAI
CM INTERNATIONAL
CONTENT MARKET[®]

Jumeirah Beach Hotel

23 - 24 NOVEMBER 2022



POST SHOW REPORT

DICM 2022 Market Sets All-Time Highs

DICM is an award winning and leading B2B content market event in the Middle East, Africa, Central Asia and beyond with a dedicated mission to connect content developers, distributors and sellers with prime buyers.



600+
Attendees



50+
Countries



900+
Meetings



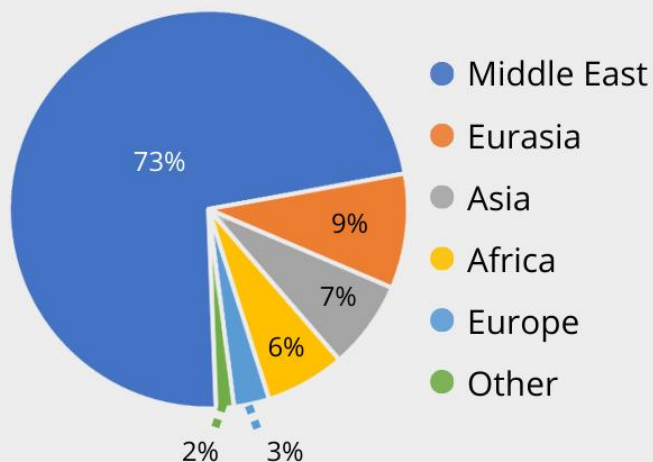
7
Screenings

“

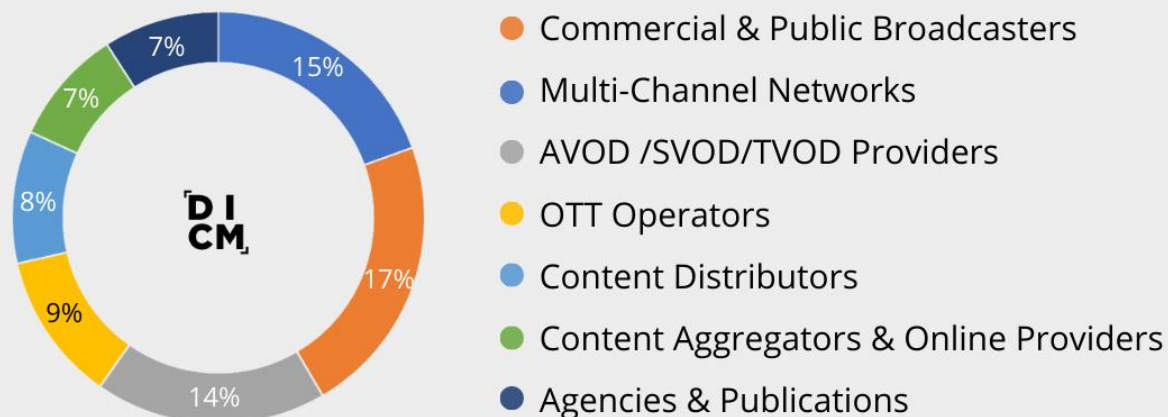
I have been attending DICM since the first edition and its growing and improving year by year and has become a reliable content market for us. I meet the important players from the Media sector and have fruitful meetings.

Rehima Awol Ibrahim – Programming and Content Manager, Kana Television, Ethiopia

BUYER'S ORIGIN



MAIN BUYER'S PROFILES



460+
Buyers & Visitors



90% are
Decision Makers



“

It was a fruitful event. We had some good meetings with content providers, hopefully, we get to close some deals.

Rawad Ahmad - Acquisition and Programming, Huawei, UAE

POST SHOW REPORT EXHIBITORS & SELLERS

dicm.ae



Türkiye
Country of Honour



5
Country Pavilions



60+ Exhibiting Companies
150+ Exhibitors



10,000+
Hours of Content on the
Content Business Hub



UAE



Türkiye



South Korea



Spain



United
Kingdom



France



Colombia



Germany



China



Jordan



Russia



India

GENRES

TV SERIES

POPULAR

DRAMA

POPULAR

ANIMATION

POPULAR

FEATURE FILMS

ACTION

DOCS

TV MOVIES

COMEDY

ADVENTURE

FORMATS

GAME SHOWS

LIFESTYLE

“

This is our second year participating in DICM and we are very happy to be here. This year we have seen more buyers and participators at this event, so we will also be here next year as well.

Emre Görentas - Head of Sales for US and Middle East Region, ATV, Türkiye

POST SHOW REPORT EXHIBITORS & SELLERS

dicm.ae





DI DUBAI **CM** INTERNATIONAL CONTENT MARKET[®]

Madinat Jumeirah

22 - 23 NOVEMBER 2023

See you next year!

NEW VENUE

MORE CONTENT!

MADINAT JUMEIRAH | DUBAI, UAE

