DUBAI INTERNATIONAL CONTENT MARKET®

Madinat Jumeirah

22 - 23 NOVEMBER 2023

POST SHOW REPORT

dicm.ae

Organized By



Record-Breaking Turnout in 2023

DICM 2023 draws a passionate and professional content & entertainment crowd like never before

DICM 2023 has become a significant event and meeting destination in the Middle East and Africa for the regional and international content and entertainment industry.

Held in the vibrant city of Dubai at the Madinat Jumeirah, this edition united an eclectic mix of content producers, distributors, co-producers, buyers and visitors from over 50 countries providing a dynamic platform to showcase and explore the latest content.

Attendees were immersed in a dynamic environment that facilitated one-on-one business meetings, networking with industry leaders and pioneers and participation in insightful panel sessions and exclusive content screenings.

In addition to the countless business meetings and networking opportunities, DICM Talks was launched. An immersive program of panel sessions featuring experts and innovators who shared invaluable insights and knowledge on the latest trends and developments within the industry.

Over the years, DICM has solidified its status as the go-to event in the Middle East and Africa for professionals in the content and entertainment industry, offering a distinctive destination and platform to connect, learn, and explore new opportunities on a global scale.









DICM 2023 Overview



818 Attendees
217 Qualified Buyers
537 Visitors
32 Co-Producers
31 Speakers



77 Exhibiting Companies
16 Countries Represented



52 Countries Represented
4 Country Pavilions



1,400+ B2B Meetings
7 Panel Sessions
6 Exclusive Screenings
10,000+ Hours of Content

DICM 2023 in Photos





















Buyers Overview

95% are satisfied with the outcome of DICM 2023

96% will attend again in 2024

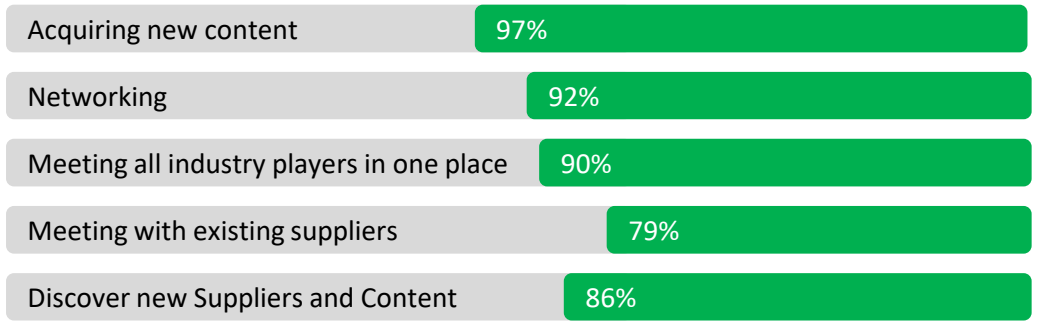
217 Qualified Buyers

91% are decision makers

Breakdown by Profile

- **31%** Broadcasters
- **25%** Independent Buyers
- **24%** Streaming Platforms
- **20%** Other; Government Agencies, In-Flight Entertainment, Service Providers

Reasons to Attend



Statistics based on DICM 2023 survey

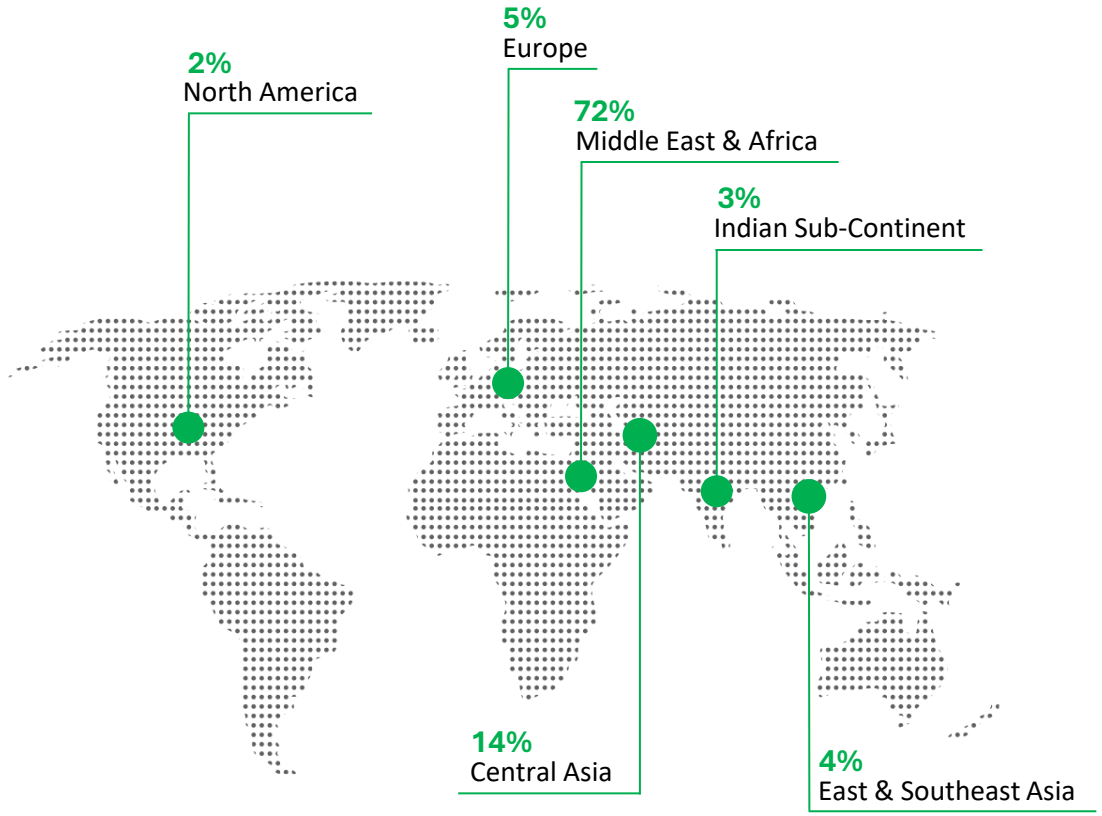
Top Genres in Demand

- DRAMA **70%**
- TV SERIES **64%**
- ACTION **59%**
- DOCUMENTARIES **53%**
- COMEDY **52%**
- TV MOVIES **48%**
- FEATURE FILMS **47%**
- ANIMATION **43%**

Statistics based on DICM 2023 registration data

Buyers Overview

> Every visit to the DICM is a journey filled with reconnecting with industry colleagues and friends. This annual gathering is a cornerstone for media professionals in the MENA region, offering a dynamic marketplace for networking, showcasing, producing, co-producing, selling, buying, financing, and distributing entertainment content across diverse platforms. DICM truly stands out as the hub for professionals engaged in TV, film, animation, kids programs, internet content, mobile content, social media, creative art, interactive entertainment, comics, apps, and digital media content.
>
> **Rony Mitri - Content Bridge, UAE**



Exhibitors Overview

92% are satisfied with the outcome of DICM 2023

94% will exhibit again in 2024

77 Exhibiting Companies

4 Country Pavilions

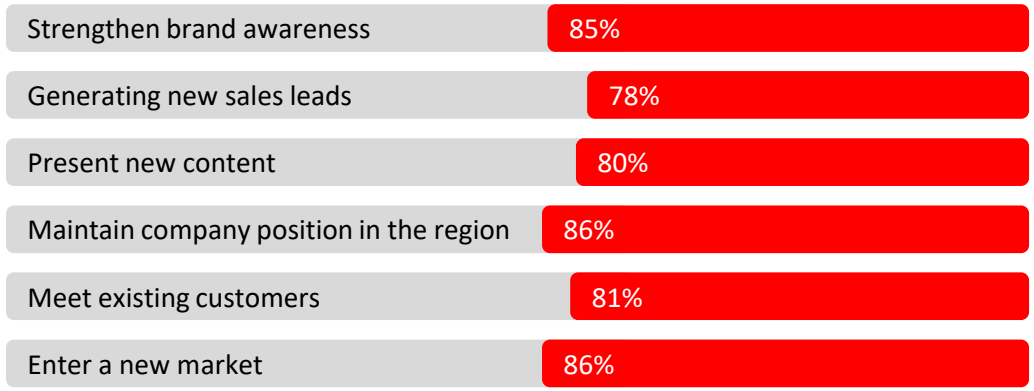
Breakdown by Business Activity

- Content Producers
- Content Distributors
- Broadcasters / TV Stations
- Service Providers

Breakdown by Top Genres

POPULAR Drama	POPULAR Animation	POPULAR TV Series
Feature Films	Documentaries	Current Affairs

Reasons to Exhibit

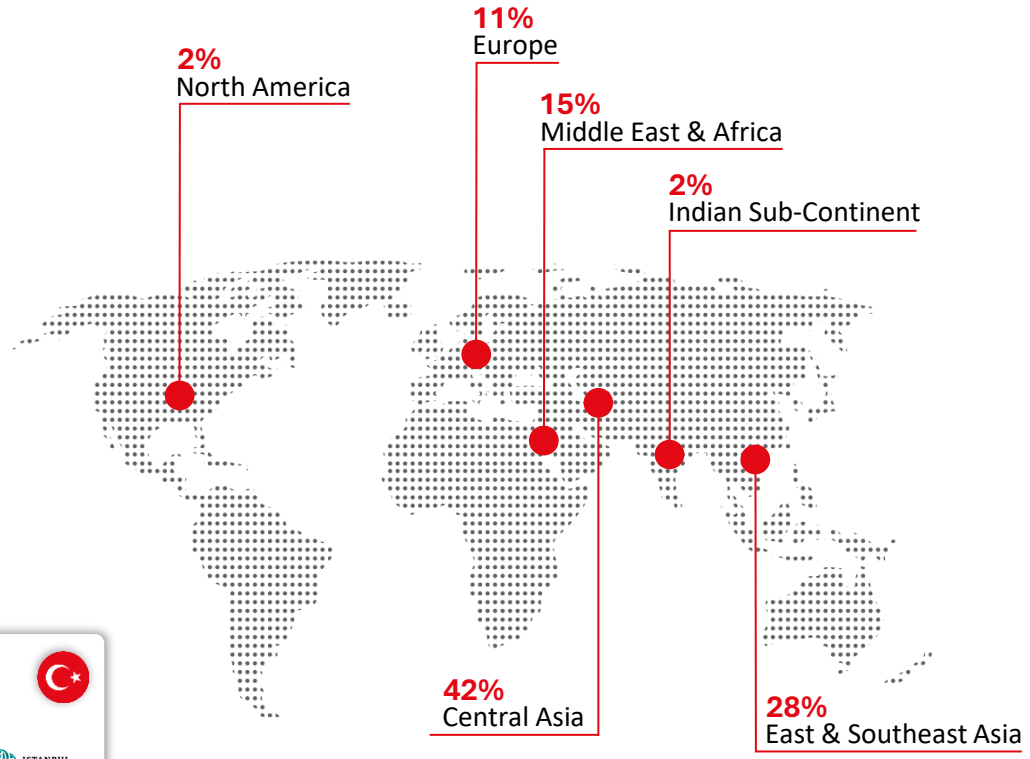


> DICM is growing stronger year after year. It is a unique hub for connecting media producers, buyers and everyone related to quality content acquisition. This year's market had a very focused participation from global content arena. The support team & hospitality was top of the line, making the event and meetings tailored for best outcomes.
> **Shoaib Ahmed - Ingenuity Productions, Pakistan**

Exhibitors Overview

Breakdown by Country & Region

China	Egypt	France	Germany
Japan	Jordan	Korea	Netherlands
Pakistan	Philippines	Russia	Sweden
Turkiye	UAE	USA	



Country Pavilions

Korean Pavilion under the aegis of KOCCA KOREA CREATIVE CONTENT AGENCY

Korean Pavilion under the aegis of 충남정보문화산업진흥원 Chungnam Information Culture Technology Industry Agency

Russian Pavilion under the aegis of RCW RUSSIAN CONTENT WORLDWIDE by ROSKINO

Turkish Pavilion under the aegis of

Exhibitors Overview



Producers Connect | a co-production initiative

Producers Connect by DICM, fueled collaborative productions for producers, streaming platforms, investors and financiers during DICM 2023. The new initiative was exclusively designed to facilitate meaningful connections and discussions among industry professionals interested in partnering for co-productions. The curated space provided a conducive environment to exchange ideas, share projects, and form partnerships that can bring their creative visions to life.

32 Co-Producers attended

15 countries represented

Algeria, France, India, Iran, Japan, Jordan, Lebanon, Malaysia, New Zealand, Russia, South Africa, Turkiye, United Arab Emirates, United Kingdom, USA









DICM Talks

POWERED BY DUBAI STUDIO CITY

DICM Talks brought together industry visionaries, facilitating insightful discussions on crucial topics. The sessions, including Fast in MENA – Part 2, Exporting Arabic Content to the World, and The Co-Production Advantage, garnered widespread acclaim for their relevance and impact.



31 panelists

7 sessions

530+ attendees



DICM Talks

POWERED BY DUBAI STUDIO CITY

Panelists



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See you on November 12 & 13, 2024

For any inquiries, please contact us or visit our website

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